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ACADEMIC EMPLOYMENT

2024 – Present	EDHEC Business School , France Associate Professor, Strategy, Entrepreneurship and Operations
2022 – 2024	Grenoble Ecole de Management , France Associate Professor, Department of Management and Technology
2018 – 2022	Assistant Professor, Department of Management and Technology
2017 – 2018	University of Groningen , Netherlands Assistant Professor, Department of Global Economics and Management

EDUCATION

2013 – 2018	BI Norwegian Business School , Norway PhD in Strategic Management
2011 – 2013	Ca' Foscari University , Italy MSc in Economics, <i>Diploma with honors</i>
2006 – 2010	Petro Mohyla Black Sea National University , Ukraine BSc in Finance, <i>Diploma with honors</i>

RESEARCH INTERESTS

Strategic Management; International Business; Interorganizational Relationships; Sustainability and Innovation; Quantitative Methods

TEACHING INTERESTS

Strategic Management; International Business; Quantitative Methods; Business Simulations

PEER-REVIEWED ACADEMIC PUBLICATIONS

Viacheslav Iurkov & Gabriel R. G. Benito. 2018. "Domestic Alliance Networks and Regional Strategies of MNEs: A Structural Embeddedness Perspective." *Journal of International Business Studies*, 49(8), 1033-1059, [doi:10.1057/s41267-017-0089-5](https://doi.org/10.1057/s41267-017-0089-5). Journal rank: UT Dallas; ABS 4*; FT 50.

Viacheslav Iurkov & Gabriel R. G. Benito. 2020. "Change in Domestic Network Centrality, Uncertainty, and the Foreign Divestment Decisions of Firms." *Journal of International Business Studies*, 51(5), 788-812, [doi:10.1057/s41267-018-0194-0](https://doi.org/10.1057/s41267-018-0194-0). Journal rank: UT Dallas; ABS 4*; FT 50.

Ghasem Zaefarian, **Viacheslav Iurkov**, & Mariia Koval. 2022. "Variance Decomposition Analysis: What Is It and How to Perform It – A Complete Guide for B2B Researchers." *Industrial Marketing Management*, 107, 315-322, [doi:10.1016/j.indmarman.2022.10.020](https://doi.org/10.1016/j.indmarman.2022.10.020). Journal rank: ABS 3.

Ghasem Zaefarian, Shekhar Misra, Mariia Koval, & **Viacheslav Iurkov**. 2022. "Social Network Analysis in Marketing: A Step-by-Step Guide for Researchers." *Industrial Marketing Management*, 107, A11-A24, [doi:10.1016/j.indmarman.2022.10.003](https://doi.org/10.1016/j.indmarman.2022.10.003). Journal rank: ABS 3.

Viacheslav Iurkov, Mariia Koval, & Arusyak Zakaryan. 2023. "The Role of Network Community Characteristics for Firms' Rapid Business Scaling." *Technological Forecasting and Social Change*, 196, 122838, [doi:10.1016/j.techfore.2023.122838](https://doi.org/10.1016/j.techfore.2023.122838). Journal rank: ABS 3.

Viacheslav Iurkov, Mariia Koval, & Ghasem Zaefarian. 2023. "How Much Does Domestic Location Matter for B2B Firms' Export Intensity? A Variance Decomposition Study." *Journal of International Marketing*, 31(4), 36-52, [doi:10.1177/1069031X231170206](https://doi.org/10.1177/1069031X231170206). Journal rank: ABS 3.

Mariia Koval, **Viacheslav Iurkov**, & Gabriel R. G. Benito. 2024. "The Interplay of International Alliance and Subsidiary Portfolios: Implications for Firms' Innovation and Financial Performance." *Journal of World Business*, 59(1), 101500, [doi:10.1016/j.jwb.2023.101500](https://doi.org/10.1016/j.jwb.2023.101500). Journal rank: ABS 4.

Viacheslav Iurkov, Mariia Koval, Shekhar Misra, Kiran Pedada, & Ashish Sinha. 2024. "Impact of ESG Distinctiveness in Alliances on Shareholder Value." *Journal of Business Research*, 171, 114395, [doi:10.1016/j.jbusres.2023.114395](https://doi.org/10.1016/j.jbusres.2023.114395). Journal rank: ABS 3.

Mariia Koval, Ghasem Zaefarian, & **Viacheslav Iurkov**. 2024. "How Do Strategic Alliance Formations Create Shareholder Value? An Application of the Event Study Methodology in the B2B Context." *Industrial Marketing Management*, 117, 79-91, [doi:10.1016/j.indmarman.2023.12.016](https://doi.org/10.1016/j.indmarman.2023.12.016). Journal rank: ABS 3.

OTHER ACADEMIC PUBLICATIONS

Viacheslav Iurkov & Gabriel R. G. Benito. 2017. "Domestic Alliance Formation and the Foreign Divestment Decisions of Firms." *Progress in International Business Research*, Volume 12, Edited by Alain Verbeke, Rob van Tulder, & Jonas Puck, 517-538, [doi:10.1108/S1745-886220170000012004](https://doi.org/10.1108/S1745-886220170000012004)

Gabriel R. G. Benito & **Viacheslav Iurkov**. 2024. "Divestment." *Encyclopedia of International Strategic Management*, Edited by Christian Geisler Asmussen, Niron Hashai, & Dana Minbaeva. Cheltenham, UK: Edward Elgar Publishing. 56-59, [doi:10.4337/9781800884045.ch17](https://doi.org/10.4337/9781800884045.ch17)

TEACHING

EDHEC Business School

- *Strategic Management* (Master)
- *Strategic Alliances and Partnerships* (Master)
- *Strategic Analysis* (Bachelor)
- *Business Simulation* (Bachelor)

Grenoble Ecole de Management

- *Introduction to Theories of Management* (PhD)
- *Strategic Management* (Master and Bachelor)
- *Business Simulation* (Master)
- *Quantitative Methods* (Master and Bachelor)
- *Introduction to Global Strategy* (Bachelor)

University of Groningen

- *Introduction to International Business* (BSc in International Business)

SCHOLARLY SERVICES AND OTHER COMMUNITY CONTRIBUTIONS

Editorial Review Board Member at Global Strategy Journal and Long Range Planning

Ad hoc reviewer at Journal of International Business Studies, Global Strategy Journal, Journal of Management Studies, Journal of International Management, Journal of International Marketing, Long Range Planning, International Business Review, Industrial Marketing Management